

TIPS FOR USE

Like every year at Irudika, we offer instructions so that our professionals can participate in our content, achieving better results and having good practices when contributing to networking. Our suggestions analyse the different areas of our online platform and aim to achieve a good virtual environment and accompany both authors and agents in the process of communicating their work, internal relationships and professional appointments.

BEFORE REQUESTING A PROFESSIONAL APPOINTMENT

Review each of the options and choose based on who is related to your work. Sometimes sending messages or presenting ourselves to clients, publishers or agents who follow a different editorial line or style from our work shows a lack of research or interest on our behalf. Often, we inadvertently send out a bad introduction letter. We try to avoid general messages, we recommend starting the communication by talking about specific things such as the project we are working on, this kind of approach might help us better.

Investing time in observing before applying is also respectful. The same happens with the guests that our professional illustrators attend to: it is not always good to choose those who already have experience, sometimes it is interesting to talk to those who are interested in asking questions and want to learn in those 15 minutes beyond looking for a job opportunity.

WHEN COMMUNICATING THROUGH INTRANET

A good use is to write for a specific purpose. A good use is not to send spam, be tasteful, create curiosity, talk about interesting things, and do not hinder the response time for other people who use the platform in a responsible way. In the same way, we hope that all feedback is based on constructive criticism, since the sense of this community is to build links and help us to improve.

If someone does not answer you, do not get upset. Life is full of doors that close, but perhaps surprisingly will open later. The important thing is to try and leave an interesting impression. Norbaitek erantzuten ez badizue, ez mindu. Bizitzan ate asko ixten dira, baina baliteke gero beste batzuk zabaltzea ustekabea. Garrantzitsuena da saiatzea eta arrasto interesgarri bat uztea.

We would like you within the community to see the work of others and create new international relationships. We would like you to be interested in fairs and spaces, in cities far away from the people with whom you share Irudika. We would like you to admire and respect those who are close to you, to help each other and to see our event not only as a means to obtain quick results, but also as a place in which we can rest, reflect and continue working with a greater degree of professionalism.

In your gallery choose well the five pieces that will show your work, sometimes it is good to show the different areas of your work, the different techniques that you use, but other times it is more effective to describe in your own biography what your interests are and the areas of work you usually develop, and leave the graphic part to show your style, your colour palettes, your way of using the composition in an image, with a greater congruence between images, meaning that your work is perceived in a coherent way, with a thread of connection between them even if they part of different projects.

Our most important advice is that you get enough time to enjoy the content of conferences and training sessions so that internal relationships are formed with prior knowledge. Being able to know more about those who you will be sharing this virtual space of Irudika with, will help you discover connections and think about future alliances.

We want you to enjoy the platform as much as possible, which we have worked on with great care, trying to achieve the relaxed atmosphere that accompanies us every year in the Artium Museum. It is important that you arrive with an empty suitcase, ready to fill it with new knowledge, connections and experiences.

We are waiting for you to share this journey!

